

8.38. Rural Branches - Report of conduct of Financial Literacy Camp for the quarter ended December 2015

Sl. No.	District	No. of Rural Branches in the State	No. of Rural Branches which have conducted literacy camps as per RBI guidelines using standardized financial literacy material of RBI in the quarter	No. of literacy camp conducted as per RBI guidelines using standardized financial literacy material of RBI	No. of persons participated	Out of persons participated, no. of persons already having bank account at the time of attending the camp	Out of persons participated, no. of persons opened bank account after attending the camp
1	Trivandrum	18	16	37	1573	931	231
2	Kollam	11	9	36	3958	2943	190
3	Pathanamthitta	10	8	19	400	349	48
4	Alapuzha	11	7	10	182	155	26
5	Kottayam	27	21	63	5318	1456	194
6	Idukki	16	18	27	672	485	131
7	Eranakulam	34	16	28	1062	819	159
8	Thrissur	166	63	145	4243	3019	763
9	Palakkad	40	37	62	1694	1313	310
10	Malappuram	20	21	65	2285	1940	318
11	Kozhikode	12	13	59	1975	1595	296
12	Wayanad	15	13	39	1271	997	234
13	Kannur	31	31	83	2941	2533	366
14	Kasargod	47	36	102	3251	2763	432
Total		458	309	775	30825	21299	3698